

For Immediate Release

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### **Lisa Fine Joins Partners Imaging As Vice President, Marketing**

(DALLAS, TX – August 2006) – Partners Imaging has named Lisa Fine to its executive team as vice president of Marketing. She will report directly to Michael C. Zucker, FACHE, Partners Imaging CEO.

“Lisa’s extensive background and expertise in healthcare strategy, brand identity and marketing will enhance the company’s profile and position Partners Imaging in a unique way to differentiate us in the cardiac and urology space,” Zucker said. “Her excellent credentials and track record of working with physicians and healthcare executives brings strength to our executive leadership team.”

Fine has more than 15 years of experience in developing and implementing marketing and communications strategies for high-profile leaders in the healthcare industry. Prior to joining Partners Imaging, Fine was vice president of Marketing and Communications for Ochsner Health System in New Orleans, LA. Her professional career also includes positions with HCA Healthcare Corporation, Tulane University Hospital & Clinic in New Orleans and principle of her own consulting firm. She has a Bachelor of Arts degree from the University of Tampa in Tampa, FL, and a Master of Social Work degree from Tulane University in New Orleans.

“I am excited to bring my marketing expertise to a dynamic company like Partners Imaging, Fine said. “As the company continues to expand and forge new partnerships with physician practices across the country, I anticipate tremendous opportunities for Partners Imaging to establish these relationships as win-win for the physicians, their patient , and the communities they serve.”

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**About Partners Imaging:** Partners Imaging provides turnkey CT solutions to health care providers. Partners Imaging serves as a financial, operations and marketing partner to develop and manage CT programs within physicians’ practices. For more information, visit [www.partnersimaging.net](http://www.partnersimaging.net).